Are you ready to snuggle up with a good book this winter?



## WINTER READING CAMPAIGN!



Reading Campaign: Dec 20, 2021 - Jan 31, 2022



## Let's celebrate student reading!

Individual student prizes:

**Every student** who reads **3 or more hours** on myON is automatically entered in a drawing to win a certificate + myON swag bag! Only time in the "<u>myON book reader</u>" will count towards total time.



**Prizes for Schools with the highest usage:** 

Certificates + myON swag bag for top 25 readers



- myON bragging banner to hang in your school
- Teachers with top usage classes will win special prizes

**Top Usage School:** The school with the most minutes read per student **Most Readers:** The school with the highest % of students who read for 3 hours or more *Only time in the "<u>myON book reader</u>" will count towards total time.* 

**Top myON News School:** The school with the most articles read per student *Only schools with "<u>myON News</u>" eligible.* 



Share your success <u>@NYCmyON</u> Open to all NYCDOE Schools

with myON subscription current through 1/31/22

Teachers: You can search **WinterNYC** in the myON Project cloud for ready-made book sets and activities to assign your students.

If you have questions, contact nyclearning@renaissance.com